



# *A Musical Celebration*

by

**Miele**

1 March – 31 July 2015

Celebrating 50 Momentous Years of Singapore





## *A Musical Celebration*

The joy of owning Miele appliances is like an intimate appreciation of music.

In its singular form, it is enjoyed like a solo melody, beautiful in its delivery.

When they come together, the experience transforms into an orchestral concert, transiting through various movements and taking you on fantastical journeys.

Through its design, a harmonious balance of function and aesthetics, Miele seeks to continually enrich your life. You may have too much of a good thing, but never of a great thing. A perfect lifestyle is truly within reach.

Celebrate the year with a complete collection of Miele built-in appliances and let the music of Miele resonate in your life.

# Solo

## THE SINGULAR MELODY OF EXPRESSION

The beginning of your journey with Miele is an exciting one. The introduction of Miele into your life has never been sweeter.

The stunning simplicity of its beauty belies the intricacy behind the technology that drives it. You appreciate the way that a singular appliance can make such an impact on your life. You wonder if it can be further enhanced. It can.



## *Celebration Rewards*

Be rewarded with 8% off retail price when you purchase \$5,000 and above worth of Miele built-in appliances.

# Duet

## EPISODES OF SPONTANEITY

The wondrous fusion of form and function is captivating. Needs require satisfaction, and Miele has something to satisfy every need.

Enjoy an extended range of appliances that not only deliver the finest results, but also integrates beautifully into your existing collection.



## *Celebration Rewards*

*Be rewarded with 15% off retail price when you purchase \$10,000 and above worth of Miele built-in appliances.*





# *Medley*

## INTRICATELY WOVEN FOR BEAUTIFUL HARMONY

The beauty of Miele begins to permeate all aspects of your life.

You marvel at the way Miele has made life so simple and elegant. The sheer delight of being able to transform your culinary passions into sublime reality demonstrates its brilliance. Your guests are perfectly entertained, of that you have no doubt.



## *Celebration Rewards*

*Be rewarded with 20% off retail price when you purchase \$15,000 and above worth of Miele built-in appliances.*

# *Symphony*

## PERFECTION THAT ENDS IN A RAPTUROUS DANCE

A perfect lifestyle worthy of admiration and envy. Yours.

It can be complete. And when it is, it is a marvel to behold. Perfect dining for your family and guests, time after time, coupled with the perfectly coordinated look of the Miele suite of appliances. This can be a reality.

A Miele lifestyle is a celebration on its own.

## *Celebration Rewards*

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*Be rewarded with 25% off retail price when you purchase \$25,000 and above worth of Miele built-in appliances.*



## CAMPAIGN OVERVIEW

Valid from 1 March – 31 July 2015

Celebration Rewards Tier	% off Retail Price	Total Purchase Value
<i>Solo</i>	8%	\$5,000 - \$9,999
<i>Duet</i>	15%	\$10,000 - \$14,999
<i>Medley</i>	20%	\$15,000 - \$24,999
<i>Symphony</i>	25%	> \$25,000







# TERMS AND CONDITIONS

- ☞ The promotional campaign is effective from the 1st of March 2015 until the 31st of July 2015.
- ☞ The Medley tier eligible to a 20% Celebration Reward on a total confirmed order value from \$15,000 - \$24,999 must contain a Miele hob **OR** a Miele combi-set or a Miele hood.
- ☞ The Symphony tier eligible to a 25% Celebration Reward on a total confirmed order value above \$25,000 must contain a Miele hob **OR** a Miele combi-set **AND** a Miele hood.
- ☞ In the case that an order does not meet the stipulated appliance criteria of the Medley or Symphony tiers, the order will then be eligible to qualify for the nearest tier reward and corresponding qualifying conditions.
- ☞ The Celebration rewards applies to orders that fall into the aforementioned tiers of order value with the following appliance categories:
  - All integrated culinary appliances: ovens, steam ovens, microwave combination ovens, combination steam ovens, microwave ovens, all hobs, all combi-sets, hoods, warming drawers and coffee machines.
  - Freestanding Refrigeration & Wine Conditioning Appliances
  - Freestanding and Integrated Dishwashing Appliances
  - Integrated Refrigeration, Wine Conditioning Appliances & MasterCool Refrigeration
  - Includes Culinary Accessories
- ☞ The following appliances are not eligible for the tiered rewards offer either individually or as part of an order:
  - Freestanding Steam Oven
  - Freestanding Coffee Machine
  - All Laundry Care appliances and accessories: Washing Machines, Washer Dryers, Tumble Dryers, Fashion Master & Rotary Ironer
  - All Floor Care appliances and accessories
  - Display or B-Stock Appliances
  - Miele Professional Appliances
  - Miele Services
  - Project and/or commercial transactions

# TERMS AND CONDITIONS

- ☞ Only confirmed orders received during the campaign period of 1st of March 2015 until the 31st of July 2015 are eligible for the aforementioned tiered rewards.
- ☞ All eligible confirmed orders must be delivered before the 30th of September 2015. The warranty period is 24 months from the date of delivery.
- ☞ The tiered rewards apply to one single confirmed order and its total order value per one corresponding delivery address. Confirmed orders cannot be combined to be eligible for higher tiered rewards.
- ☞ These campaign terms and conditions are in conjunction with the standard Miele Terms and Conditions of Sale.
- ☞ Business Associates, affiliates, Miele employees and their immediate families are not eligible to participate in this promotion.
- ☞ This promotional campaign cannot be combined with any other promotional offers from Miele or through our authorised retail partners.
- ☞ Miele reserves all rights in respect of any technical alterations and model changes deemed necessary. In such an event, the successor model will be equivalent or better.



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